



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 326686

Schedule Dates

10/26/12-11/05/12

Advertiser

National Republican Congressional Committee - In

Agency

National Media (2711)

Product

Political - Issue (1068)

Brand

ISS/NRCC-IE (81865)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

ANGLE, BEN

Phone/Fax

/

CPE

155/426/2955

Account Types

National/Political

Billing Type

Standard

Comments

NRCC 10/26
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/13/12

Last Modified 10/29/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06268556

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,980.00

Net Total \$28,220.00

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012 9

Nov. 2012 26

Grand Total: 35

Rate

\$6,025.00

\$27,175.00

\$33,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/26/12-10/26/12	5	:30	11:34P- TONIGHT SHOW						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT SHOW/1	8/13/12
2.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	11:59A- Channel 11 News At Noon						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/2	8/13/12
3.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	6:59P- Jeopardy						1			1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/3	8/13/12
4.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	11:34P- TONIGHT SHOW		1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONITE/4	8/13/12
5.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	6:59P- Jeopardy		1							1	\$1,650.00		Pittsburgh (WPXI)	JEOP 7-730P/5	8/13/12
5.0.1	Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception	
6.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P						1			1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	LATE NEWS/6	8/13/12
7.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	11:29P- NBC SATURDAY NIGHT LIVE						1			1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	SNL/7	8/13/12
8.0	Normal Line / Sports- Local Pro	11/03/12-11/03/12	4	:30	3:30P- Notre Dame Football						1			1	\$7,500.00	\$7,500.00	Pittsburgh (WPXI)	PITT VS ND 330-7P/8	8/13/12
9.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	6A- 8A (EST)						1			1	\$350.00	\$350.00	Pittsburgh (WPXI)	SAT NEWS 6A-8A/9	8/13/12
10.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	7P- Jerome Bettis 7-730P						1			1	\$675.00	\$675.00	Pittsburgh (WPXI)	BETTIS 7-730P/10	8/13/12
11.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	8A- 10:30A (EST)						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	SAT NEWS 8A-1030A/11	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Contract # 326686

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Advertiser

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Agency

National Media (2711)

Product

Political - Issue (1068)

Brand

ISS/NRCC-IE (81865)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

ANGLE, BEN

Phone/Fax

/

CPE

155/426/2955

Account Types

National/Political

Billing Type

Standard

Comments

NRCC 10/26 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/13/12
Last Modified 10/29/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06268556
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,980.00
Net Total \$28,220.00
Sales Tax

Pittsburgh (WPXI)

By Broadcast Month
Oct. 2012 9 \$6,025.00
Nov. 2012 26 \$27,175.00
Grand Total: 35 \$33,200.00

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



National Media
815 Slaters Lane
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	5:30A- 8A (EST)								1	1	\$350.00	\$350.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/12	8/13/12
13.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	6P- CHANNEL 11 NEWS								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/13	8/13/12
14.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	8A- 10A (EST)								1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8A-10A/14	8/13/12
15.0	Normal Line / Spot	11/01/12-11/01/12	5	:30	11:34P- TONIGHT SHOW					1				1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONITE 5HW/15	8/13/12
16.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	6:59P- Jeopardy					1					\$1,650.00		Pittsburgh (WPXI)	JEOPARDY 7-730P/16	8/13/12
16.0.1	Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
17.0	Normal Line / Spot	10/30/12-10/30/12	5	:30	11:34P- TONIGHT SHOW		1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONITE 5HW/17	8/13/12
18.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	6:59P- Jeopardy		1							1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/18	8/13/12
19.0	Normal Line / Spot	10/31/12-10/31/12	5	:30	11:34P- TONIGHT SHOW				1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONITE 5HW/19	8/13/12
20.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	11:59A- Channel 11 News At Noon				1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/20	8/13/12
21.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	6:59P- Jeopardy				1					1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOPARDY 7-730P	8/13/12
22.0	Normal Line / Spot	11/02/12-11/02/12	5	:30	11:34P- TONIGHT SHOW						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT SHOW/1	8/13/12
23.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	11:34P- TONIGHT SHOW		1								\$375.00		Pittsburgh (WPXI)	TONITE/4	8/13/12

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Contract # 326686

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Comments

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

Station:

Comments:

Station:

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Contract # 326686
Schedule Dates 10/26/12-11/05/12
Advertiser National Republican Congressional Committee - In
Agency National Media (2711)
Product Political - Issue (1068)
Brand ISS/NRCC-IE (81865)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2955
Account Types National/Political
Billing Type Standard
Comments NRCC 10/26
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

National Media
 815 Slaters Lane
 Alexandria, VA 22314

Date Entered 08/13/12
Last Modified 10/29/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06268556
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,980.00
Net Total \$28,220.00
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
 Oct. 2012 9 \$6,025.00
 Nov. 2012 26 \$27,175.00
Grand Total: 35 \$33,200.00

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23.0.1	Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Spot -	8/13/12
24.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	11:29P- NRC SATURDAY NIGHT LIVE							1		1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	5NL/7	8/13/12
25.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	6A- 8A (EST)							1		1	\$350.00	\$350.00	Pittsburgh (WPXI)	SAT NEWS 6A-8A/9	8/13/12
26.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	7P- Jerome Bettis 7-730P							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	BETTIS 7-730P/10	8/13/12
27.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	8A- 10:30A (EST)							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	SAT NEWS 8A-1030A/11	8/13/12
28.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	5:30A- 8A (EST)							1		1	\$350.00	\$350.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/12	8/13/12
29.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	6P- CHANNEL 11 NEWS							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/13	8/13/12
30.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	8A- 10A (EST)							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8A-10A/14	8/13/12
31.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	11:59A- Channel 11 News At Noon			1						1	\$375.00	\$375.00	Pittsburgh (WPXI)	noon news/23	10/29/12
32.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	5P- 5:30P (EST)			1						1	\$800.00	\$800.00	Pittsburgh (WPXI)	5-530p News/24	10/29/12
33.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	5:58P- Channel 11 News At 6pm M-F			1						1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	6p News/25	10/29/12
34.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	7:30P- WHEEL OF FORTUNE			1						1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	Wheel/26	10/29/12

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35.0	Normal Line / Spot	10/31/12-10/31/12	5	:30	11:34P- TONIGHT SHOW				1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	Ton show/27	10/29/12
36.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	5:30P- 6P (EST)				1					1	\$800.00	\$800.00	Pittsburgh (WPXI)	530p News/28	10/29/12
37.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	5:58P- Channel 11 News At 6pm M-F				1					1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	6p News/29	10/29/12
38.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	7:30P- WHEEL OF FORTUNE				1					1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	Wheel/30	10/29/12

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